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Councilwomen Carol Fukunaga,

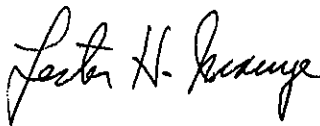
I am writing this testimony very much opposed to Bill 69 having billboard displayed on busses.

The statement that millions in revenue will be generated with bus advertising is a false statement. The cost of litigation this bill will generate will far surpass any supposed revenue from advertising. Advertising is a first amendment constitutional issue. Any "selecting" of who advertises or not is subject to litigation.

Hawaii is a world class visitor industry destination point because of its uncluttered beauty. It is the main and biggest source of income to the State. To diminish this by permitting billboards even on busses is absolutely foolish.

Please kill this very short sighted non comprehensive bill.

Thank you,



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